2025/2026 SPONSORSHIP PACKET

HUSKER MOTORSPORTS

University of Nebraska Lincoln | Nebraska Engineering

ABOUT US

Hello from Husker Motorsports! We are the University of Nebraska-Lincoln's Formula SAE team. For the 16th year running, we are extremely excited to be developing another high performance race car. Each year we strive to achieve the fastest, most technically advanced competition car possible. Our journey is made possible by the invaluable support of sponsors like you. We strive to forge new, mutually beneficial partnerships with staples of the industry such as you on our road to success.

In 2011, Husker Motorsports had humble beginnings, starting with just five passionate members and a single dedicated faculty advisor. Since then, the team has grown to 3 executive members and over 20 subsystem leads guiding a group of 70+ general members from a wide variety of academic disciplines. We pride ourselves in providing students with unparalleled professional experience in the university atmosphere. This team builds a car from scratch each year iterating from designs and lessons learned from past cars. Each year, countless hours are spent researching, developing, manufacturing and testing the car in the pursuit of absolute performance.

With our 2025 car, we proudly placed 14th out of 120 teams at FSAE Michigan. As we develop our 2026 challenger, we are aiming even higher by emphasizing rapid development and testing to create a fast reliable racing car.

HMS-26 will see advancements across all systems. Our front pullrod suspension will be optimized to improve the handling characteristics for our drivers. Custom radiators will also interact with our aerodynamic package to reduce weight and increase cooling efficiency.

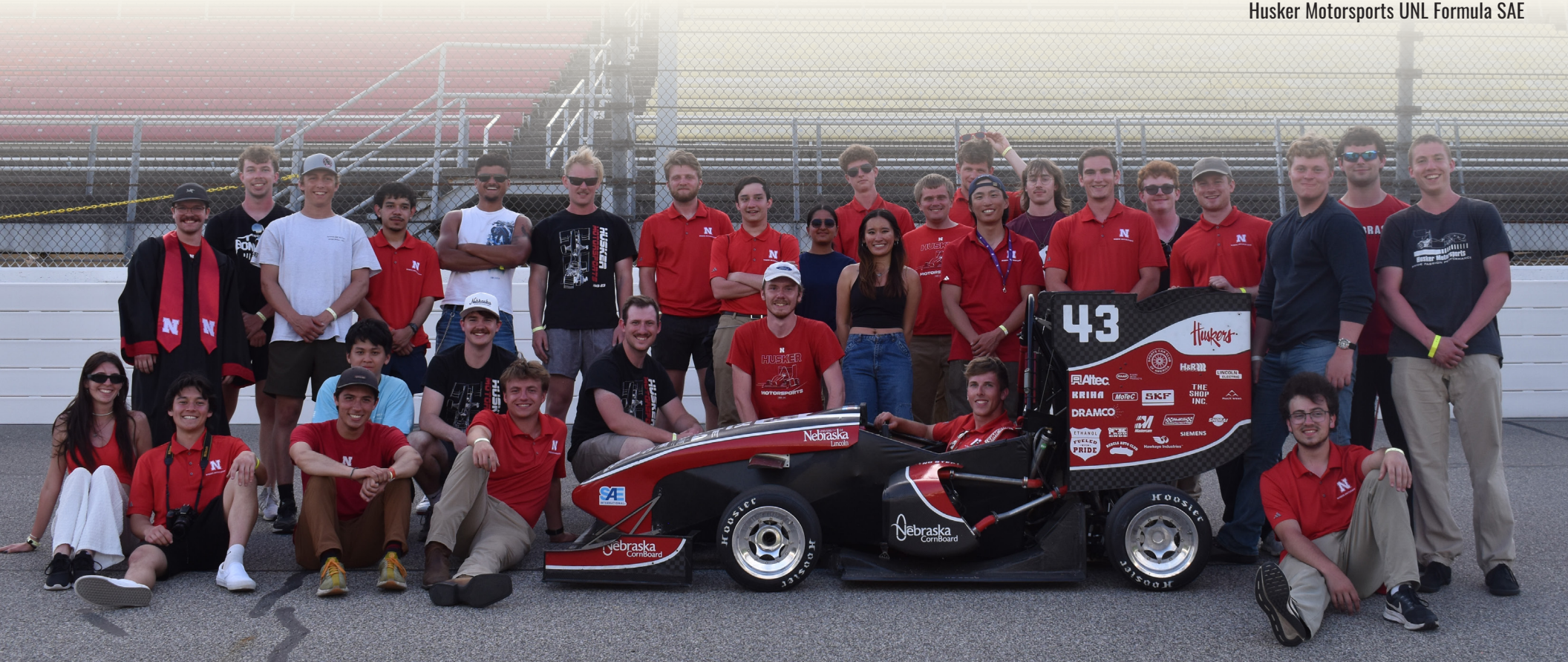
We firmly believe that in partnership with your esteemed company, we can proudly showcase your brand on the national stage as we compete at the highest levels. We sincerely appreciate your time and consideration as we continue our relentless pursuit of excellence.

Warm Regards,

Matthew Szafranski

Technical Director

Husker Motorsports UNL Formula SAE



WHAT IS FORMULA SAE?

HISTORY & BACKGROUND

Formula SAE is a division of the SAE International Collegiate Design Series. The objective is to design, build, and accomplish business and engineering tasks centered around the creation of a one-person open-wheeled racecar. Teams must keep in mind the wants and needs of an amateur auto-cross racer. Formula SAE holds eight events worldwide including three in North America. The competition has numerous events, both static and dynamic, which measures the performance of the car and team. The competition gives students a unique opportunity to apply classroom knowledge into real-world scenarios. For more information on the competitions, please visit the Formula SAE website:

www.sae.org/attend/student-events

COMPETITION CATEGORIES

STATIC EVENTS

Business Presentation

This event tests the team's ability to develop a business case convincing executives of a corporation that the team's design meets the needs of an amateur autocross racer. The presentation must prove that the team's design can be profitably manufactured and marketed. (75 points)

Design Presentation

Team members explain and prove their understanding of engineering principles as they relate to the design and construction of the car. (150 points)

Cost and Manufacturing

The team submits a report of the total costs of the car. Judges evaluate cost aspects of the team's design, manufacturing, and assembly. (100 points)

DYNAMIC EVENTS

Acceleration

This event tests the car's power generation and transmission on a 250 ft straight line track. (100 points)

Skidpad

This event tests the car's ability to respond to lateral acceleration. The driver tests the car by navigating two adjacent 15 meter circles. (75 points)

Endurance & Efficiency

This event is a 22 kilometer race challenging both the car and driver in an autocross style course. Two drivers participate for each team, each completing half of the race. The event also the measures fuel efficiency of the car. (375 points)

Autocross

The autocross event measures the car's combined acceleration, handling, and braking on a tight cone course. Two team drivers must navigate the course successfully and quickly in order to post competitive times. (125 points)

2024-2025 RESULTS

2024-2025 COMPETITION

Husker Motorsports attended two competitions during the 2024-2025 season, the FSAE Michigan May competition in Brooklyn, MI and Formula Wheat in Manhattan, KS.

Formula Wheat, held in October, was an unsanctioned competition consisting of only dynamic events, which we used as driver training and as an opportunity to familiarize new drivers to competitions.

In May, we went to Michigan to take part in the FSAE IC competition, where 120 teams from around the world competed in both static and dynamic events. We are excited to have placed 14th overall, with 11th in design, 6th in autocross, and 8th in skidpad. These results were made possible by major improvements to our suspension and aerodynamic systems for 2025.

Unfortunately, an issue with fuel composition of the competition fuel prevented the car from performing to its full potential in the acceleration event.

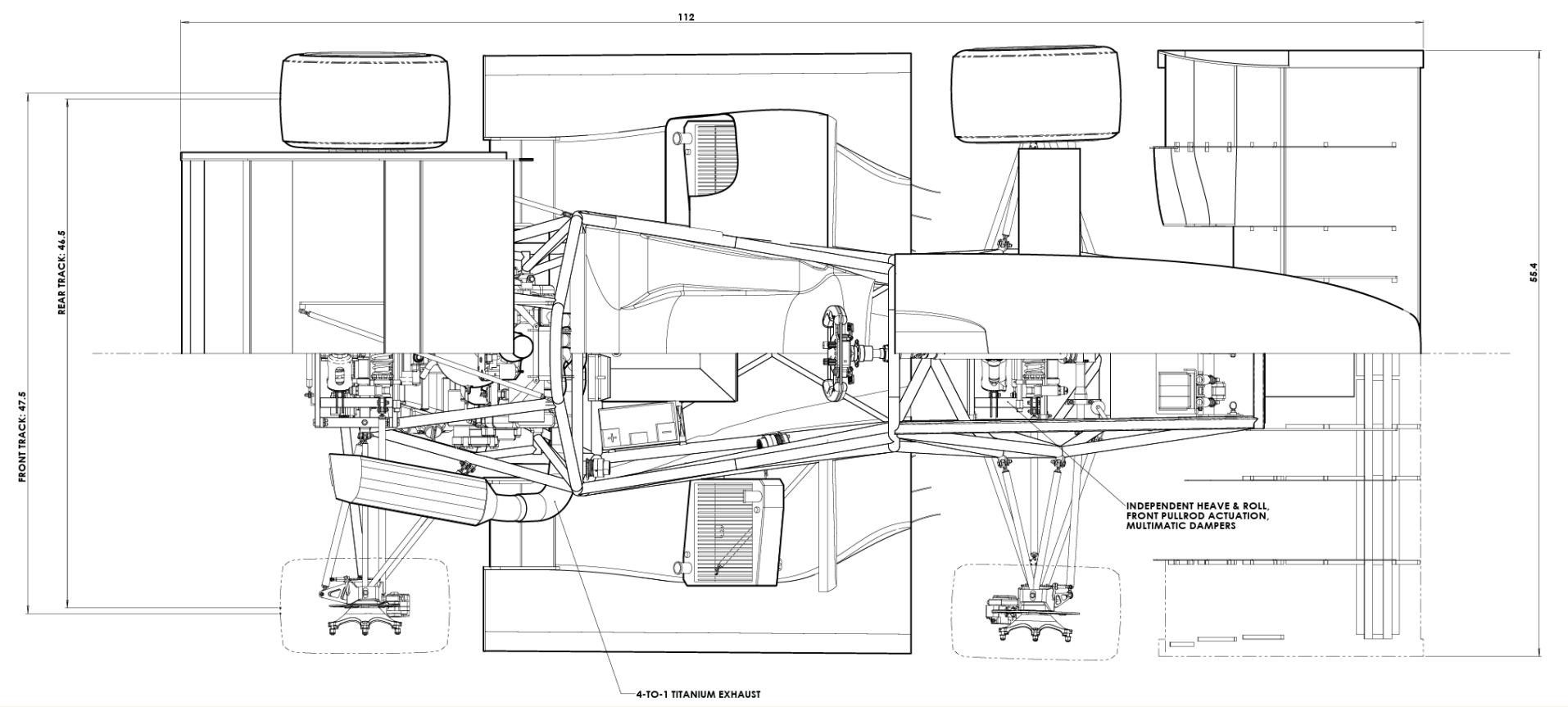
	MICHIGAN MAY 2025	KANSAS OCTOBER 2024	MICHIGAN MAY 2024
OVERALL PLACEMENT	**14 OF 120**	**3 OF 10**	**25 OF 108**
STATIC EVENTS			
Business Presentation	22	-	61
Design Presentation	11	-	11
Cost Presentation	50	-	24
DYNAMIC EVENTS			
Acceleration	37	3	12
Skidpad	8	3	17
Autocross	6	3	7
Endurance	15	4	33
Efficiency	33	-	39

2025-2026 GOALS

TEAM GOALS

Looking back on the successes that our team had and the challenges that we faced, the team has identified key goals to improve our competitiveness. Our main goal for the 2025-2026 season is to complete our car faster, as we found that many of the issues we encountered in the last year could have been avoided with more time to test the car and train drivers. Additionally, we will strive to improve reliability by changing how we tune to account for fuel composition.

- CAR COMPLETED BY MARCH 1ST, 2026
- WEIGHT (LBS.) 430
- SKIDPAD (SEC.) 5.0>
- ACCELERATION (SEC.) 4.2
- TOP 5 OVERALL PLACEMENT



FINANCIAL SUPPORT

RECRUITING OPPORTUNITIES

- Assist students with industry knowledge and skills not learned in the classrooms.
- Chances to meet and recruit experienced engineering and business students.

NATIONAL RECOGNITION

- FSAE is a world wide competition and brings in industry leaders from across the globe.
- Marketing exposure at the 2026 Formula SAE competitions and other events attended by the team.

MARKETING EXPOSURE

- Sponsors receive advertising on our website, social media, merchandise, and name/logo placement on our race car.
- National events are covered by local, regional, and national television and print media.

OPPORTUNITY TO "GIVE BACK" TO THE ENGINEERING COMMUNITY!

SPONSORSHIP OPPORTUNITIES

SPONSOR LEVELS AND VALUES	COMPANY LOGO ON MOTOR SPORTS TRAILER	COMPANY LOGO ON WEBSITE WITH A HYPERLINK	FRAMED PHOTO OF THE 2025-26 RACE CAR	COMPANY LOGO ON RACE CAR—+LOCATION & SIZE	HUSKER MOTOR SPORTS APPAREL	COMPANY LOGO ON ALL PRINTED SPONSOR MATERIALS
PREMIER $10,000 +	✓	✓	✓	✓ Logo printed on Race Car Nose Cone Approx. 8"x10"	✓ Two Husker Motorsports "Official Sponsor" Polos + Four Husker Motorsports T-shirts	✓
BLACKSHIRTS $5,000–$9,999	✓	✓	✓	✓ Logo printed on Race Car Approx. 5"x7"	✓ Four Husker Motorsports T-shirts	✓
BIG RED $2,500–$4,999		✓	✓	✓ Logo printed on Race Car Approx. 5"x7"	✓ Three Husker Motorsports T-shirts	✓
LIL' RED $1,000–$2,499		✓	✓	✓ Logo printed on Race Car Approx. 3"x5"	✓ Two Husker Motorsports T-shirts	✓
HERBIE HUSKER $100–999				✓ Name printed on Race Car	✓ One Husker Motorsports T-shirt	✓

DONATION FORM

The Husker Motorsports team is an exceptional experience for students. It serves as an excellent practical application of what is learned in the classroom, while also teaching highly valuable project management skills. The university of Nebraska-Lincoln partially supports our team, however, outside sponsorships and donations are critical to our continued success. Without contributions like yours, our work would not be possible. If you are interested in donating to our team, please fill out the form below and either email or mail it to us. If you have any questions, please do not hesitate to contact us.

The University of Nebraska - Lincoln is a 501(c)3 organization.

All donations are tax deductible.

To return by mail, please send to:

Husker Motorsports
900 N 16th Street
W342 Nebraska Hall
Lincoln, NE 68508

To Email your form or answer any questions, please contact:

Trevor Gregg

Treasurer

402-830-8075

unlformulasae@huskermotorsports.com

HUSKER MOTORSPORTS

SPONSORSHIP FORM

Name/Organization:_____

Mailing Address: _____

City: _____ State: _____ Zip Code: _____

Phone: (____)_____ Email: _____

-MONETARY DONATION

What is the amount of your donation? $ _____

Please make checks payable to UNL Husker Motorsports.

-GIFT IN KIND & COMPANY RESOURCES DONATION

What is the nature of this gift in kind? _____

What is the value of this gift in kind? _____

_____ _____

Signature Date

CONTACT US

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